

Community life



ŠKODA AUTO Nadační fond

Quantitative research in the Mladá Boleslav Region
Representative sample (weighted), 460 respondents
Data collection: November, 2020 – February, 2021



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Satisfaction with community life has increased compared to 2019.

Satisfaction



38% of people are satisfied with community life, while 29% were satisfied with it in 2019.

Positive drivers



Satisfaction is positively driven by having **good neighbour relationships** (17%). However, *good neighbour relationships* have fallen (from 35%) compared to 2019.

Negative drivers



Dissatisfaction is caused by **bad interpersonal relationships** (36%) and **lack of leisure activities** (32%).

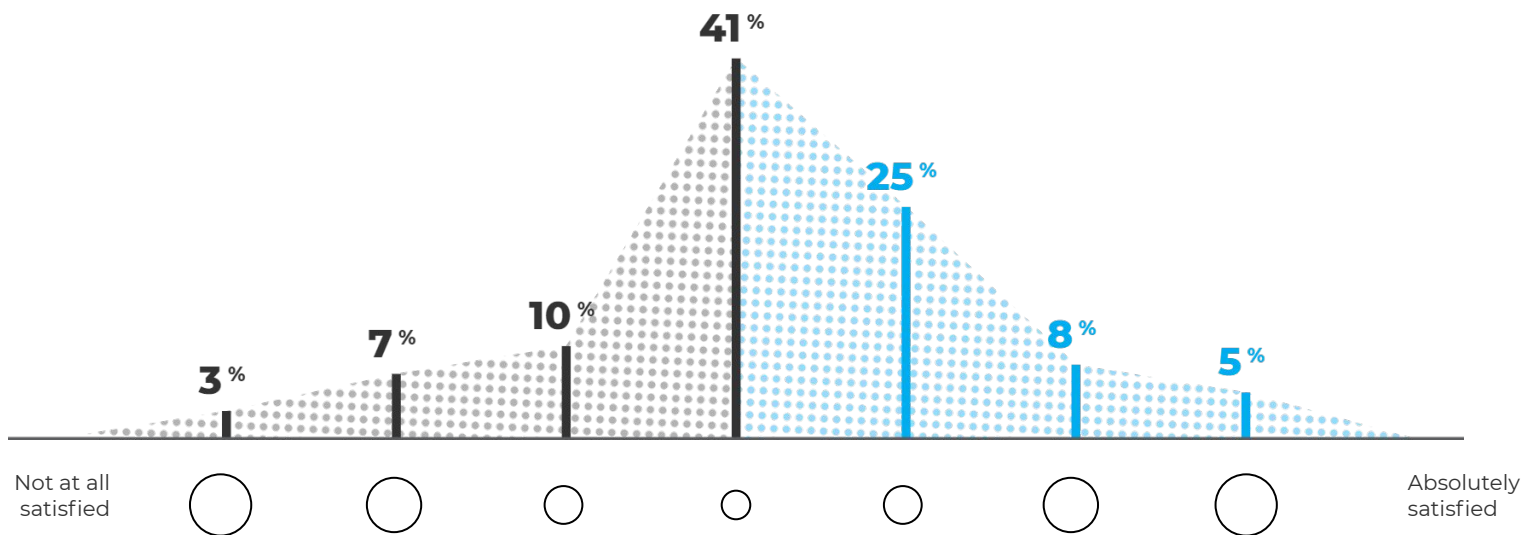


1 | Satisfaction with community life



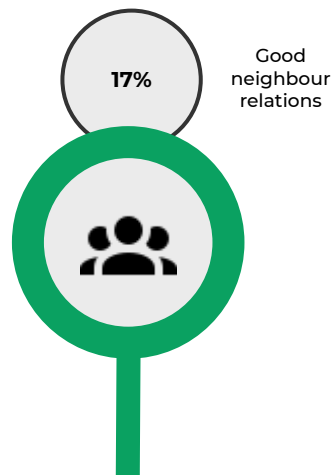
38% is satisfied with community life.

Compared to 2019, level of satisfaction has increased from 29%.



Satisfaction is improved mainly by *good neighbour relations*.

How many % of all have those attitudes?



Positive drivers of satisfaction
Support them!

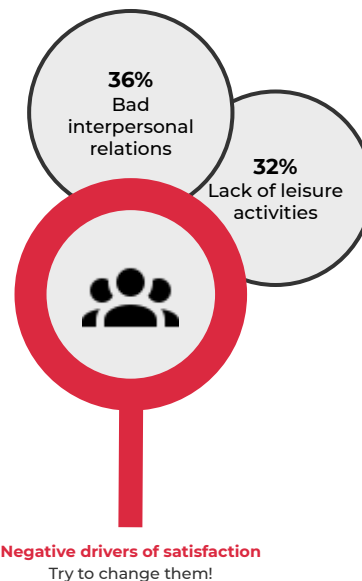
The **model shows, which issues influence the satisfaction** with public space - in other words, people who have those attitudes are more satisfied than the ones who do not have those attitudes. For example, people who have good relations with neighbours are more satisfied than the others.

This makes the attribute a driver that should be supported.

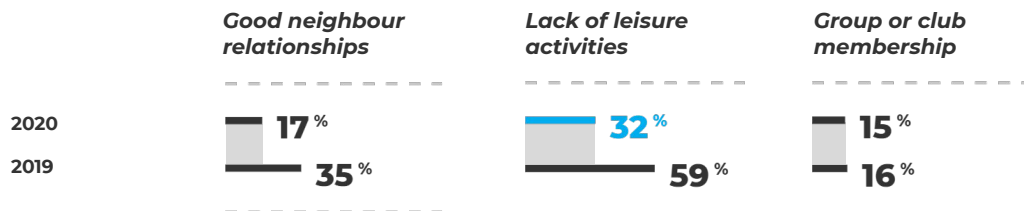


Dissatisfaction is caused mainly by bad interpersonal relationships and the fact that some people feel bored.

How many % of all have those attitudes?



Having good relationships with their neighbours has fallen compared to 2019.



*Other topics were not examined in 2019,
therefore the comparison cannot be done.



2 | Associations and club memberships



15% are members of some groups or clubs.

It is similar to 2019.

Are they members of an association or club?

Yes, my relatives too

— 3 %

Yes

— 12 %

Not me, but my relatives are

— 11 %

No

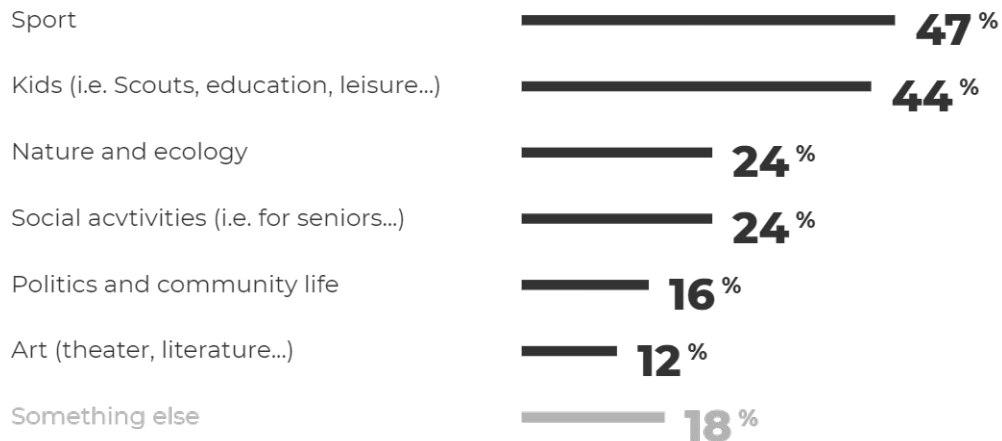
— 74 %



They are mostly members of sports clubs or groups related to kids.

Men are more often members of sports clubs and organizations for kids such as Scouts.

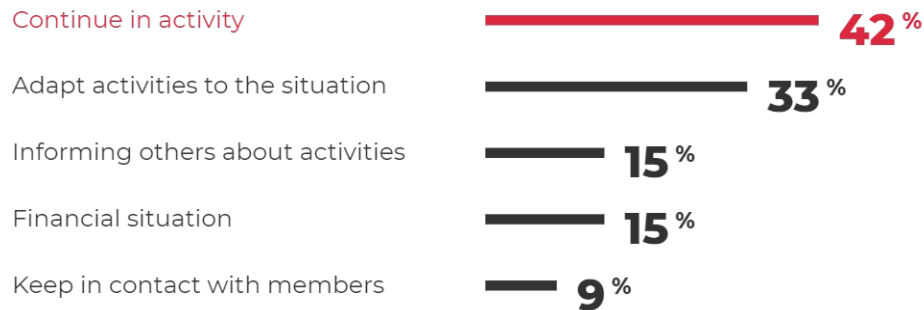
What kind of group or club are they members of?



42% of them are struggling to continue with their activities due to COVID.

Women more often struggle to adapt activities to the situation, while men struggle with informing others about their activities.

What are their groups/clubs struggling with during COVID?



3

Pluhárna

· BEHAVIO



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***Pluhárna*: They spontaneously
associate it with cultural events.**

EVENTS

INDUSTRIAL SPACE

CLUB

CULTURAL PLACE

WORKSHOPS

HALL

GIGS

PUBLIC SPACE

NEXT TO SCHOOL

COMMUNITY



11% of them have already visited Pluhárna.

Did they visit Pluhárna?

Yes

11 %

No, but I have heard about it

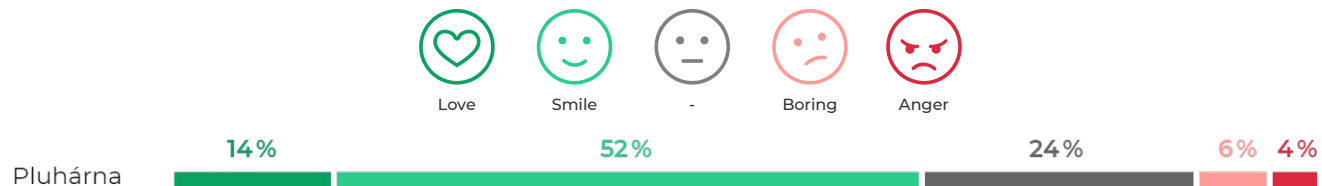
30 %

No

59 %



Pluhárna is perceived positively.



They spontaneously appreciate the new use of the building.

GOOD USE OF PLACE

MORE INTERESTING EVENTS

GOOD IDEA

ATMOSPHERE

SOMETHING LIKE THIS WAS MISSING HERE

NICE SPACE



People are more satisfied with community life than in 2019.

People are rather satisfied with community life (38%) in their region, even more than in 2019.

Satisfaction with community life is driven by *good neighbour relationships*. However, it has fallen since last year from 35% to 17% . **Dissatisfaction** is mainly driven by *bad interpersonal relationships* and *lack of leisure activities*.

Number of people involved in some groups or clubs has not changed.

They are members of sports clubs or kids related groups such as Scouts. In the pandemic situation they most commonly struggle to maintain and adapt regular activities of their clubs.





It was a pleasure.



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