

# Education



**ŠKODA** AUTO Nadační fond

Quantitative research in Mladá Boleslav Region  
Representative sample (weighted), 460 respondents  
Data collection: November, 2020 – February, 2021



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# Half of people are satisfied with education in the Mladá Boleslav Region.

### Satisfaction



**52% of people are now satisfied** with education, while in the year 2019 it was 60% of people that were satisfied with it.

### Positive drivers



Satisfaction is positively driven mainly by **modern teaching tools, good school selection, and languages**. Compared to 2019, the positive driver *good quality of schools* has decreased.

### Negative drivers



On the contrary, 12% *perceive school selection as bad*. This is the main cause of their dissatisfaction.

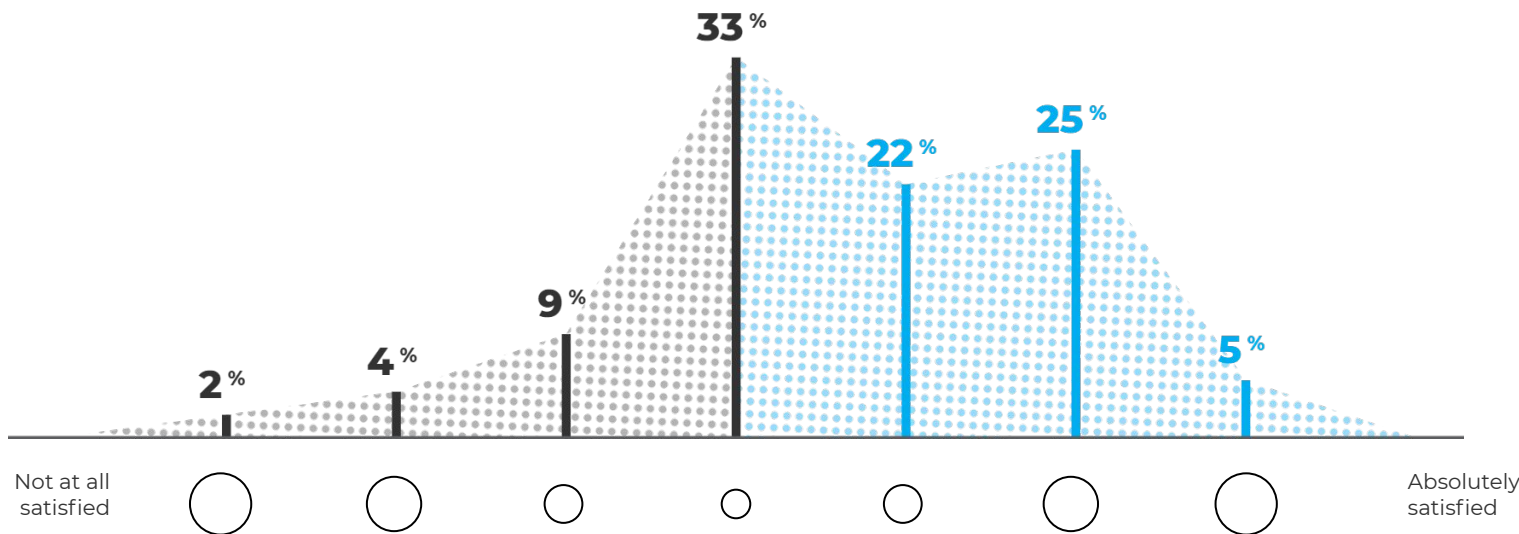


# 1 | Satisfaction with education



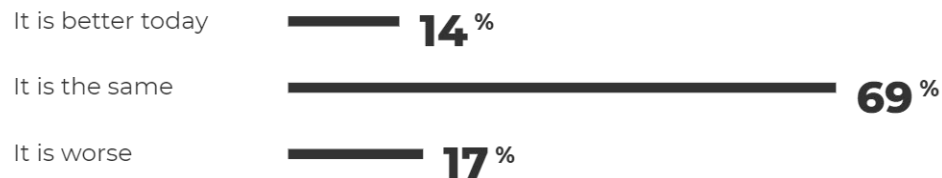
## 52% are satisfied with education in their region.

Compared to the previous wave, level of satisfaction has decreased from 60% to 52%. In 2019, 10% were absolutely satisfied with education, while this year people incline more towards a neutral opinion or slight dissatisfaction.



# Most people feel like education is the same as last year.

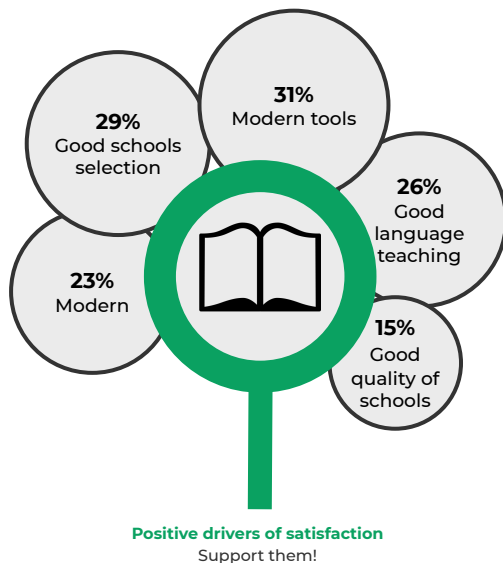
Compared to last year's situation in education:



# Satisfaction is improved mainly by *modern tools* and *good schools selection*.

Those who see the selection as bad, are less satisfied. Good school selection is a really important issue.

How many % of all have those attitudes?

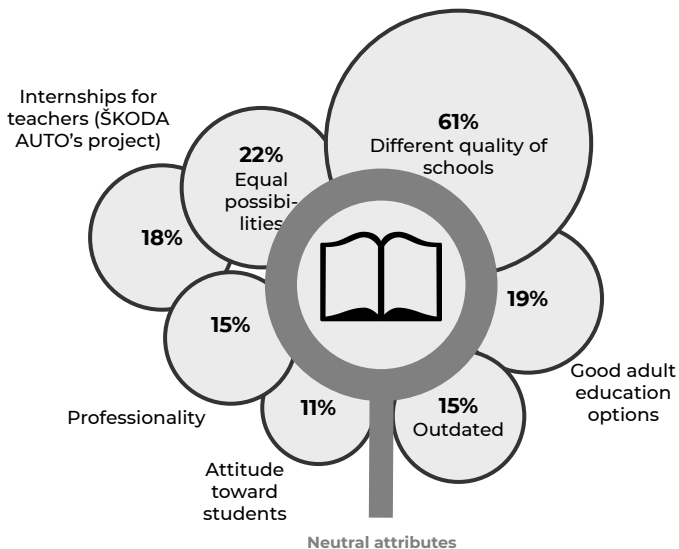


The **model shows, which issues influence the satisfaction** with education - in other words, people who have those attitudes are more satisfied than the ones who do not have those attitudes. For example, people who think that there is a good selection of schools are more satisfied than the others. This makes the attribute a driver that should be supported.



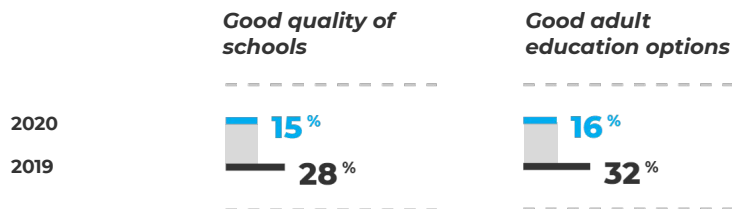
# Those who see the selection as bad, are less satisfied.

How many % of all have those attitudes?





## ***Drivers comparison: People see *quality* and *options* for adults worse than in 2019.***



\*Other topics were not examined in 2019, therefore the comparison cannot be done.





# 2

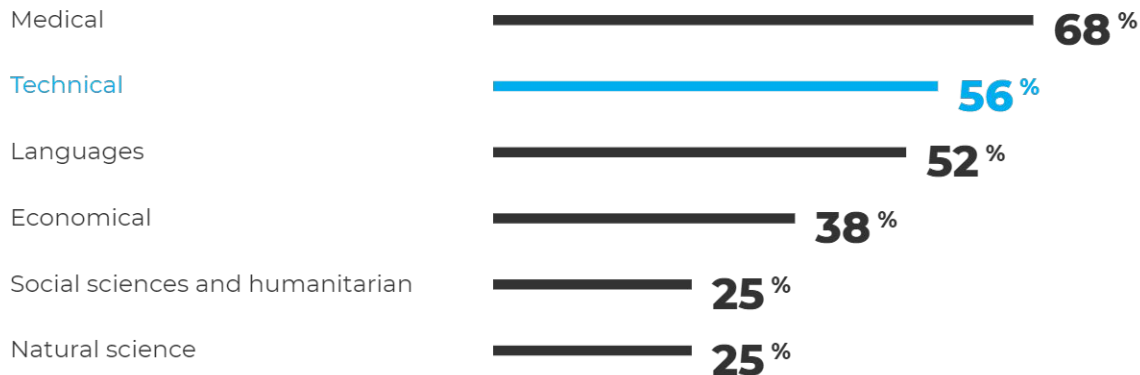
## Education priorities



## 56% prioritize technical education.

Medical education is the most important field. Technical education is a priority mainly for men (71%). Women are more oriented towards languages (57%).

### Which education fields are most important to them?



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## After-school activities

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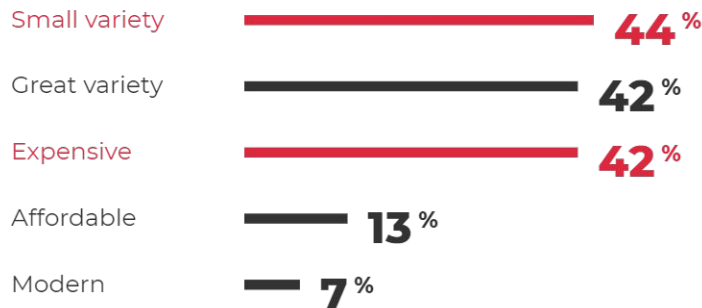


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## Almost half of them lack a broader variety of after-school activities.

A small variety of after-school activities is more often reported by women (49%).

### What do they think about after-school activities?



## Most lacked activities are *technics related courses*.

Demand for all after-school activities has augmented compared to 2019. Also frequency of those who are not lacking anything has fallen to 67%.

### What after-school activities for children do they lack in their municipality?



2020 2019



# 4

## Education of adults

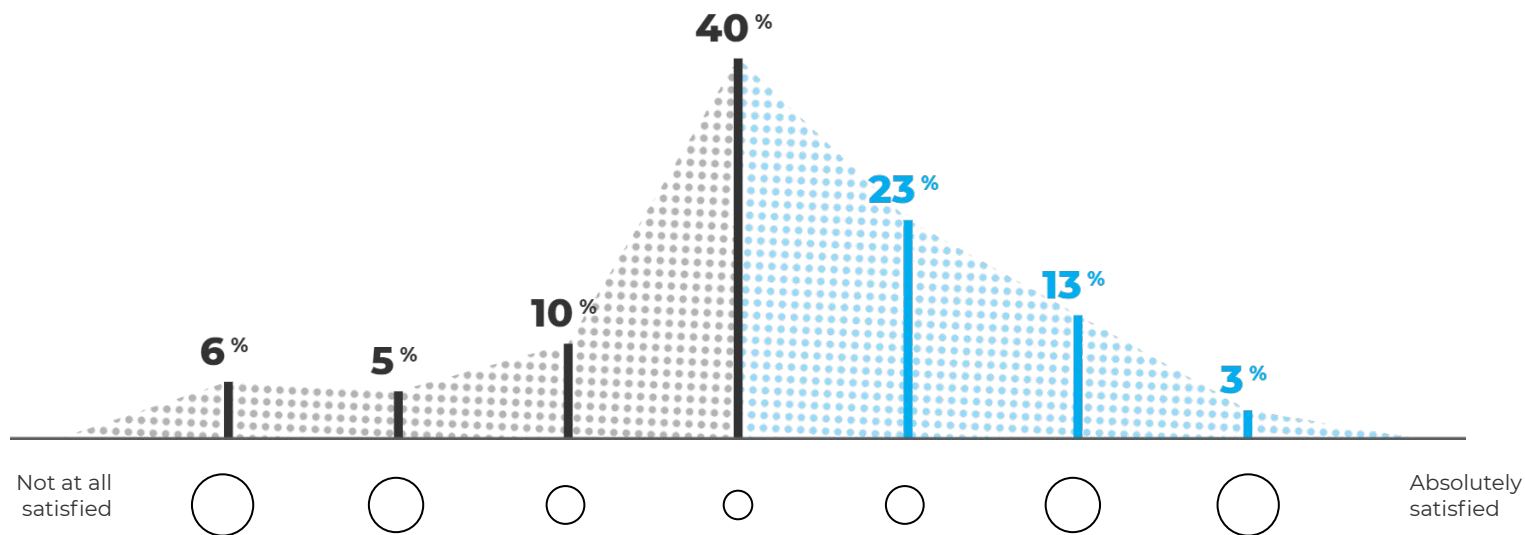
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## 39% are satisfied with educational options for adults.

People are slightly more satisfied compared to 2019 (32% were satisfied then).





## 32% are interested in language courses for adults.

This year newly measured crafting activities are also popular. Technics related courses are demanded less frequently than in the previous year (27%).

### Language courses

Crafting activities

Retraining courses

Sightseeing trips

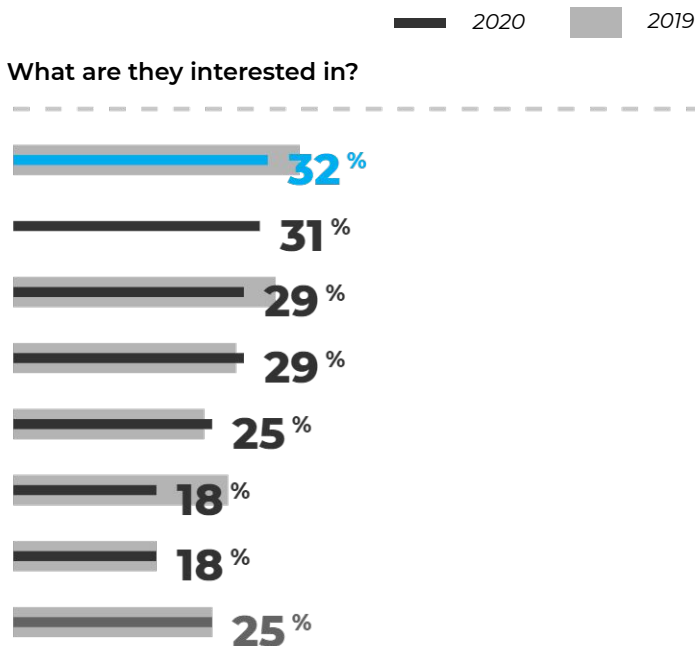
Art courses (music, painting...)

Technics related courses (IT...)

Discussions at libraries etc.

None of them

### What are they interested in?



# 5

## Education during the pandemic



## 20% struggle with their kids' online education.

They have problems with online education  
of their kids.



# The biggest problem of online learning is to keep kids focused and make them pay attention.

What are the problems of online education?

Kids paying attention and keeping focused



Time management (theirs and their kids' schedule)



Helping kids with topics that I don't understand



Not having proper technologies



Something else



Nothing



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# ŠKODA AUTO's Projects

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# Most of them don't know about the project of teachers' internships.

Do they know about elementary school teachers having local as well as international internships?

They know about it

18 %

This is the first time they have heard of it

82 %



**41% of them see such projects as valuable.**

What do they think about teachers having internships?

Great! More such projects.

41%

Quite beneficial.

49%

It has no impact.

11%





# People perceive education worse than in the previous year.

**People are rather satisfied with education (52%) in their region, but satisfaction decreased compared to 2019.**

**Satisfaction** with education is driven mainly by *good selection of schools, modern tools, good language teaching* and an overall *modern attitude*. Those who think there is a *bad selection of schools* are **less satisfied**. Having the possibility to choose from good schools is thus an important issue.

**Technical education is the second most important activity for them.**

Prime in the education fields is the medical one. Languages are also important. After-school activities are compared to last year overall more demanded. People are mostly lacking technics related courses or scout and other activities in nature.

## Adult education

In the case of adult education, 39% are satisfied with the options available. The most interesting for them are language courses, crafting activities, retraining courses and sightseeing trips.





**It was a pleasure.**



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